

**In This Issue**
[Best Practices Award](#)
[Social Media](#)
[Connect With WBEs](#)
[NWBOC eProcurement MarketPlace Tips](#)
**The Clerk & Comptroller Best Practices Award**

We are proud that the NWBOC e-Procurement Marketplace is among the 2010 nominees for the Clerk & Comptroller Best Practices Award!



The award honors a non-profit organization that strives for continuous improvement and excellence through innovative programs, initiatives, actions, processes or activities that can also be implemented to improve other organizations.

This year, the award will be presented on March 10 at the Florida Nonprofit Conference, hosted by Nonprofits First.

For a full list of the nominees visit [www.MyPalmBeachClerk.com](http://www.MyPalmBeachClerk.com)

**Are You Registered?**

Register as a vendor and a buyer and enhance your WBE outreach, while increasing the ease of sales and growth for your company.

It takes only 10 minutes to register your company. Go to [NWBOC.economicengine.com](http://NWBOC.economicengine.com) Click on Sign Up Now on the left hand side menu, and follow the instructions.

Powered by:


**Social Media**

Follow us online and stay updated with what we are doing!


[Join Our Mailing List!](#)

Dear WBE Certifieds and Friends:

We are offering a challenge to all of our certified WBEs to purchase from other women entrepreneurs on the NWBOC eProcurement MarketPlace. Did you know that over 3,400 women-owned companies are listed in our NWBOC eProcurement MarketPlace? As a certified WBE with NWBOC, you are entitled to register as a vendor and as a buyer on our system.



Certainly, your company purchases goods and services on a daily basis. Why not reach out to women suppliers? It is relatively simple to put out a bid on the system. In fact, we'll even train you. And, it saves time and money - something that is important to all of us!

Throughout the year we will be publishing success stories of our buyers and vendors through this bimonthly e-newsletter focused on our NWBOC eProcurement MarketPlace, among other channels (social media, our regular e-newsletter, website, etc.).

Imagine how satisfying it is to "pay it forward" by providing other women an opportunity to grow their companies! Contact us now to learn how to bid! You won't be disappointed.

Sincerely,

Janet Harris-Lange, President  
NWBOC

**Connect With WBEs and Grow Your Business**

Are you making the most of the NWBOC eProcurement MarketPlace by connecting and doing business with other WBEs on the system? All WBEs registered on the system can send out a quarterly marketing message at no charge-that means you could be featured in four out of the six e-procurement newsletters we're doing this year! Don't miss the opportunities the NWBOC eProcurement MarketPlace offers for you to market your business to corporations as well as other WBEs! Here are two WBEs that are on the forefront of these marketing efforts!

**Meet Royal Roots Global Inc.**

Royal Roots Global Inc. is a Chicago-based consulting firm focused on U.S.-China business and provides cross-border strategy to U.S. and Chinese companies. They specialize in formulating and implementing strategies, building and managing networks of contacts and business negotiations. Established in 1994, Royal Roots has associates and strategic partners in Beijing, Shanghai, Guangzhou, and Hong Kong, China.



To learn more visit [www.rroots.net](http://www.rroots.net) or call 312.202.0389.

**Meet Lowden and Associates, Inc.**

Lowden and Associates, Inc. (LAI HR Partners) is a long time full service human resource outsourcing firm that creates a one stop solution to all employee management needs. LAI has built their businesses over the past 11 years offering a wide range of services such as web based payroll processing, compliance, management, training, employee benefits negotiation and administration, and worker's compensation.



To learn more visit [www.laihr.com](http://www.laihr.com) or call 877.640.0401.

**NWBOC eProcurement MarketPlace Tips**
**Bid Assistant**

By clicking on the "Bid Assistant" link on the left hand side, you can instantly see if any of your named commodities/services have active requests posted on the system. Any requests will be shown as links on this page. Clicking on the link will take you to a page listing requests in that commodity/service category. This makes it easy to find only those requests that are of interest to you.

Remember it is important to keep updated commodity/service codes specific to you company in order to receive accurate links under the Bid Assistant.

**Search Bid Requests by Keyword**

Find bid requests by clicking on the "Search Requests by Keyword" link on the left hand side. On this page you can search through bid requests by entering a keyword (i.e. consulting or marketing). Results will come up for any bid request that contains that keyword anywhere in the request (i.e. the sub commodity, specification lines, supplemental information, etc.).

Maximize your use of the NWBOC eProcurement MarketPlace to grow your business! Visit the [NWBOC eProcurement MarketPlace](#) today!

For assistance or questions call 1-866-526-9266.

The NWBOC eProcurement MarketPlace Newsletter is distributed by the National Women Business Owners Corporation (NWBOC). NWBOC created the first national certification program for women enterprises. NWBOC's certification program offers an alternative to the costly, time-consuming and duplicative agency-by-agency and corporation-by-corporation certification process.

If you have information for the NWBOC Newsletter, please send it to [mary@maryschnack.com](mailto:mary@maryschnack.com) or fax to 928-204-9835. If you no longer want to receive this e-newsletter, hit the SafeUnsubscribe™ button below this note.

*Don't forget... "When you need to procure goods and services, think WBEs first!"*

*~ Janet Harris-Lange, NWBOC President*

Email Marketing by

